

Maryland Heritage Areas Authority Marketing Grant Policy
(As approve January 14, 2005)

Certified Heritage Area management entities, or their designated marketing partner, and Destination Marketing Organizations (DMOs) recognized by the Maryland Office of Tourism Development, may receive a marketing grant of up to \$50,000, provided that the Certified Heritage Area management entity has completed a MHAA-approved heritage area marketing plan in coordination with its affiliated DMO(s).

Certified Heritage Area management entities, or their designated marketing partner, and Destination Marketing Organizations (DMOs) that receive a marketing grant shall be ineligible to receive another marketing grant for a period of 18 months from the date of the Authority's approval of a Grant Agreement, except when the Authority determines that an additional grant is required to complete the marketing program funded by the initial grant.