



CALL FOR PROPOSALS

Preservation & Revitalization Conference

Easton, Maryland May 20-21, 2010

Deadline for submission: November 6, 2009

Preservation Maryland is currently accepting proposals for the 2010 Preservation & Revitalization Conference. The audience for the conference includes City and County Planners, Historic District Commissioners, Preservation Educators, Main Street Communities, Architects, State and Federal Employees, and Public Historians.

Each year the Preservation and Revitalization Conference presents high-quality **sessions, workshops, and tours** that address some of the most important issues facing preservationists in Maryland. The conference is also designed to highlight the successes and challenges of the host region. In 2010 this will be Easton and the Eastern Shore. The Conference Steering Committee seeks sessions that will be **interactive, engage the audience, present fresh approaches, and be easily applicable** to participants.

Potential session topics include but are not limited to:

- Preservation and Conservation
- Smart Growth and Green Preservation
- Preservation and Planning Law
- Hands-On Preservation Nuts and Bolts
- Organizational Development
- Downtown and Main Street Revitalization
- Using New Media and Technologies
- Archaeology in Maryland
- Heritage Areas and Cultural Landscapes
- Eastern Shore Culture and Traditions
- The Economics of Preservation
- Public History and Heritage Tourism
- Funding and Tax Credits
- Advocacy and Lobbying
- Partnerships and Coalition Building
- Landscape and Viewshed Protection
- Challenges Facing Historic Commissions
- Rural Preservation, Planning and Sustainability

The above topics can be approached in a number of ways and directed to a variety of skill levels. When drafting your proposal, please give strong consideration to who your target audience is and what level of knowledge on the subject they should have going into your session. This information is extremely valuable when selecting proposals and designing the overall conference schedule.

Proposal Submission Guidelines

The proposal cover page should include:

- Session Title
- Target Audience
- Format/Time (Session, Workshop, Tour/90mins, 3 hrs)
- Level of Session (Advanced, Intermediate, Beginner)
- Session Coordinator's Name/Title/Organization/
- Session Coordinator's Address/Phone/Email

Proposal should include:

- Brief **description** of proposed session including anticipated AV/equipment needs (maximum 150 words)
- **Speaker list** including contact information and brief bios of confirmed speakers (Panel sessions should include no more than four speakers including a moderator for a 90 minute session)
- At least three **learning objectives** for the session

Submit by **November 5, 2009** via mail or email to:

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