

# MARYLAND HERITAGE AREAS AUTHORITY (MHAA)

## Agenda for January 14, 2021 Virtual Meeting

**10:00 a.m.**

**See Calendar Invite for Authority Member/Heritage Area  
Director Google Meet Link; See below for public access information.**

### **Call to Order / Introductions**

### **MHAA Chairperson Announcements / Updates**

(Robert McCord, MHAA Chair / Secretary, Maryland Department of Planning)

### **Approval of Minutes for October 8, 2020**

### **Ratification of Executive Committee Decision from November 2020 – Emergency Grant of \$5,000 to the City of Cumberland Funded**

### **Management Report (Jennifer Ruffner)**

1. Maryland Heritage Areas Authority Financing Fund report
2. Reserve-List Funding Update
3. FY 2021 Grant Processing Update (Ennis Smith)
4. FY 2022 Grant Round – Roll-out and Webinars (Ennis Smith)  
Report on Conversions of Project Grants to COVID-19 Emergency Grant Funding (Andrew Arvizu)
5. Program Impact Study Roll-out
6. Marketing Working Group Update
7. Racial Equity Working Group Update
8. Direct Performance Evaluation and 360 Survey
9. Potential additional COVID-19 Relief Survey and Recommendations

### **Maryland Coalition of Heritage Areas (MCoHA) Report**

(Sarah Rogers and Lucille Walker (Co-Chairs, MCoHA))

### **Action Items**

1. Emergency Grant Request – City of Pocomoke – Costen House Roof Leak

### **Discussion Items**

1. Review of Management and Marketing Grants Directly by MHAA – Process Review

2. Grants Review Panelist Stipends – Review of Decision Based on Workload, Common Practice and Issues of Equity

**Member Announcements**

**Heritage Area Directors Announcements**

**New Business**

**Adjourn**

**TO JOIN THE VIRTUAL MEETING:**

**AUTHORITY MEMBERS AND HERITAGE AREA DIRECTORS SHOULD USE THE GOOGLE MEET INFORMATION IN THE CALENDAR INVITATION YOU RECEIVED.**

**FOR THE GENERAL PUBLIC:**

VIEW THE LIVE STREAM OF THE MEETING HERE: <https://youtu.be/bP6Al1J0aDI>