

NATIONAL PARK SERVICE  
STATE REVIEW SHEET

WA-HAG-150

Historic Preservation Certification Application--Part I

Property: FLEISHER BUILDING, 20 PUBLIC SQUARE, HAGERSTOWN, MARYLAND

Historic District: HAGERSTOWN COMERCIAL CORE

12-4-86 date initial application received by State

N/A date additional information requested by State

12-8-86 date complete information received by State

date of this transmittal to NPS

Inspection of property by State staff? no  yes date: 5-16-86 & 10-30-86

There is adequate documentation enclosed to evaluate the historic character and integrity of this property.

There is insufficient documentation to evaluate the property adequately. The application is missing the following items: \_\_\_\_\_

Reasonable efforts, described below, have been made to obtain this information. Copies of the information requests are enclosed.

This property involves:

Extensive loss of historic fabric

Substantial alterations over time

~~Requires~~ determination of listing

for district

for individual property

Obscured or covered elevation(s)

Moved property

State recommendation inconsistent with NR documentation

Recommendation different than the applicant's request

Complete one section below as appropriate.

(1)  The property  contributes  does not contribute to the historic significance of this district in:

location  design  setting  materials  workmanship  feeling and association

Property is mentioned in the NR documentation in Section \_\_\_\_\_, page \_\_\_\_\_.

(2)  For properties less than 50 years old:

the historical merits of the district (the periods and areas of significance) are documented in the National Register nomination form or district documentation on file as less than 50 years old, justifying the certification of this property's contribution.

the strong historical or architectural merit of this property as described in the National Register nomination form or district documentation on file justifies its certification as contributing.

there is insufficient justification to consider this property contributing to the district on the basis of its individual architectural or historical merits or the significance of the district does not extend up to and including the latest 50 year period.

Briefly explain how Standard (3) applies to this property's individual merits or its significance in relationship to the significant qualities and characteristics of the district.

(3) For preliminary determinations:

A. The status of the nomination for the property/historic district:

Nomination has already been submitted to State review board, and if reviewed by the board, nomination will be forwarded to the NPS within a reasonable period of time. (Draft nomination is enclosed.)

Nomination was submitted to the NPS on \_\_\_\_\_.

Nomination will be submitted to the State review board within twelve months.

Nomination process likely will be completed within thirty months.

Other; explain: \_\_\_\_\_

B. Evaluation of the property:

Property \_\_\_\_\_ is individually eligible and meets National Register Criteria for Evaluation

Property is located within a potential registered district that meets National Register Criteria for Evaluation

A  B  C  D Exceptions:

(4) The property is located in a registered district, is outside the period(s) and/or area(s) of significance as documented in the NR nomination and:

appears to contribute to the expanded significance of the district. Enclosed is the revised nomination documentation.

does not appear to contribute to the period(s) and/or area(s) of significance of the district.

Complete sections below for all properties:

3

Description of district including the period(s) and area(s) of significance as described in the National Register documentation or documentation on file (except for preliminary determination of individual listing). DURING THE YEARS AROUND THE TURN OF THE CENTURY, HAGERSTOWN, WHICH WAS INCORPORATED IN 1763, BECAME A MAJOR MANUFACTURING CITY IN MARYLAND. NEARLY ALL OF THE BUILDINGS ARE REPRESENTATIVE OF POPULAR COMMERCIAL STYLES OF THE TURN OF THE CENTURY. THREE MAJOR BUILDING TYPES ARE FOUND IN THE DISTRICT: LATE ITALIANATE TWO AND THREE STORY BUILDINGS WITH PROMINENT BRACKETED CORNICES; ELABORATE BAROQUE AND NEO-CLASSICAL FORMS ASSOCIATED WITH THE EARLY ARTS STYLE; AND A VERY SIMPLE EARLY 20TH CENTURY COMMERCIAL STYLE FEATURING STRONGLY RECTILINEAR FORMS. MOST OF THE REMAINING MID 19TH CENTURY OR OLDER BUILDINGS WERE REHABILITATED USING ELEMENTS OF THE ITALIANATE STYLE. Period(s) of significance: 19TH - 20TH Section 7, page 11.

Description of the property documenting current condition.

SEE PART II DESCRIPTION

Retains sufficient integrity:  Yes  No THE FLEISHER BUILDING COMPLEX CONTRIBUTES SUBSTANTIALLY TO THE SIGNIFICANCE OF THE DISTRICT BECAUSE OF ITS ARCHITECTURAL MERIT, PROMINENT PLACEMENT IN THE STREETSCAPE AND ASSOCIATIONS WITH SEVERAL MAJOR HAGERSTOWN COMMERCIAL INSTITUTIONS IN THE 19TH AND 20TH CENTURIES

State Official Recommendation:

4

This application for the above-named property has been reviewed by MICHAEL DAY, a professionally qualified architect, architectural historian, or historian on my staff.

The property is included within the boundaries of a registered historic district, contributes to the significance of the district, and is a "certified historic structure" for the purpose of rehabilitation.

The property is included within the boundaries of a registered historic district, contributes to the significance of the district, and is a "certified historic structure" for a charitable contribution for conservation purposed in accordance with the Tax Treatment Extension Act of 1980.

The property does not contribute to the significance of the above-named district.

The property appears to meet the National Register Criteria for Evaluation and will likely be nominated.

The property does not appear to meet the National Register Criteria for Evaluation and will not be nominated.

The property appears to contribute to the significance of a:

potential historic district which appears to meet the National Register Criteria For Evaluation and will likely be nominated.

registered historic district but is outside the period(s) and area(s) of significance as documented in the National Register nomination or district documentation on file with the NPS. Revised nomination or district documentation is enclosed.

The property should be denied a preliminary determination that it could qualify as a certified historic structure.

insufficient documentation has been provided to evaluate the structure.

Detailed NPS review recommended  Precedent setting case  Forwarded without recommendation

Date: 12-24-86

State Official Signature: 

RECEIVED

WA-HAG-150

HISTORIC PRESERVATION CERTIFICATION APPLICATION  
PART 1 - EVALUATION OF SIGNIFICANCE

DEC 8 1986

NPS Office Use Only

Project Number:

MARYLAND HISTORICAL TRUST

Instructions: Read the instructions carefully before completing application. No certification will be made unless a completed application form has been received. Use typewriter or print clearly in black ink. If additional space is needed, use continuation sheets or attach blank sheets.

1. Name of property: Fleisher Building  
Address of property: Public Square  
City Hagerstown County Washington State MD Zip Code 21740  
Name of historic district: Hagerstown Commercial Core Historic District  
 National Register district  certified state or local district  potential historic district

2. Check nature of request:  
 certification that the building contributes to the significance of the above-named historic district for the purpose of rehabilitation.  
 certification that the structure or building and, where appropriate, the land area on which such a structure or building is located contributes to the significance of the above-named historic district for a charitable contribution for conservation purposes.  
 certification that the building does not contribute to the significance of the above-named district.  
 preliminary determination for individual listing in the National Register.  
 preliminary determination that a building located within a potential historic district contributes to the significance of the district.  
 preliminary determination that a building outside the period or area of significance contributes to the significance of the district.

3. Authorized project contact:  
Name Cherilyn Widell Title Consultant  
Street 120 West Church Street City Frederick  
State Maryland Zip 21701 Telephone Number (during day): 301-663-6820

4. Owner:  
Name Public Square Associates  
Street 50 Summit Avenue City Hagerstown  
State Maryland Zip 21740 Telephone Number (during day): 301-293-3336

I hereby attest that the information I have provided is, to the best of my knowledge, correct, and that I own the above-named property.

Owner's Signature [Signature] Date 11/5/86

Social Security Number or Taxpayer Identification Number 52-1467060

NPS Office Use Only

The National Park Service has reviewed the "Historic Preservation Certification Application - Part 1" for the above-named property and hereby determines that the property:

- contributes to the significance of the above-named district and is a "certified historic structure" for the purpose of rehabilitation.
- contributes to the significance of the above-named district and is a "certified historic structure" for a charitable contribution for conservation purposes in accordance with the Tax Treatment Extension Act of 1980.
- does not contribute to the significance of the above-named district.

Preliminary Determinations:

- appears to meet the National Register Criteria for Evaluation and will likely be listed in the National Register of Historic Places if nominated by the State Historic Preservation Officer according to the procedures set forth in 36 CFR Part 60.
- does not appear to meet the National Register Criteria for Evaluation and will likely not be listed in the National Register.
- appears to contribute to the significance of a potential historic district, which will likely be listed in the National Register of Historic Places if nominated by the State Historic Preservation Officer.
- appears to contribute to the significance of a registered historic district but is outside the period or area of significance as documented in the National Register nomination or district documentation on file with the NPS.
- does not appear to qualify as a certified historic structure.

Date \_\_\_\_\_ National Park Service Authorized Signature \_\_\_\_\_ National Park Service Office \_\_\_\_\_

Fleisher Building

CERTIFICATION APPLICATION-

PART 1

Project Number:

Agency Name

Public Square, Hagerstown, Md.

Address

Public Square Associates 52-1467060

Owner Name/Social Security or Taxpayer ID Number

Description of physical appearance:

The Fleisher Building Complex is an ell shaped three story group of three buildings which are connected on the interior into one space. The building faces public square on the east side and West Washington Street on the north side of the street. The building wraps around the corner Saum's Jewelry Store which has not been part of this complex since the late nineteenth century.

Research indicates that as early as 1796, at least one building was located on the Public Square in the location of the east portion of the existing building. In c. 1846, these buildings were substantially changed and added to probably creating the two three story spaces which dominated the square in the late nineteenth century.

The eastern portion of the building which faces Public Square is a three story brick masonry structure constructed in common bond, ten bays wide. Each bay on the second level is occupied by an arched double hung 2/2 window. The first level of the building is occupied by a pressed metal storefront with metal cornice and plate glass storefront with transom windows. The storefront is supported by mirrored square columns and is decorated with marble bulkheads. A massive wood bracketed cornice extends along the roofline.

The southern portion of the building occupies three storefronts. In c. 1910, an ornate bow fronted pressed metal storefront was applied to the existing storefront. In c. 1916

Date of Construction: c. 1846, c. 1910, c. 1916, 1930, 1940 Source of Data: Ladn records, photos, plans

Date(s) of Alteration(s): \_\_\_\_\_

Has building been moved?  yes  no. If so, when? \_\_\_\_\_

6. Statement of significance:

The Fleisher Building Complex contributes substantially to the significance of the Hagerstown Commercial Core Historic District because of their architectural significance, prominent location on the Public Square and associations with several major Hagerstown commercial institutions in the nineteenth and twentieth centuries. The complex includes three major building facades although the entire complex is tied together on the interior of the building.

Research indicates that as early as 1796, there were buildings standing on lots 1 and 2 facing the Public Square. The lots were transferred to William Heyser by Nathaniel Rochester in 1796. Heyser owned the buildings until 1846 when he conveyed the properties to Alexander Armstrong with the following interesting provision, "the full right and privelege of building upon and raising the height of the division walls on the east side of the premises and of building up, obstructing and closing all windows and doors now in said division walls or opening upon the premises." (Washington County Land REcord, Liber I.N. 1, Folio 877) Close inspection of the brickwork on the buildings facing the Public Square indicates a number of changes over the years probably including these c. 1846 changes and additions of floors. In 1880, the property was conveyed to Thomas Benton Cushwa who owned it until 1915. During this time period the southeast portion of the building was used as the Chase Bowman Cigar Factory, a portion of which remains on the third level.

In 1915, Joseph K. Hoffman purchased the property. Hoffman established J.C. Hoffman's Sons, a ladies clothing store by 1898 when the portion of the building now facing West Washington Street was purchased by Hoffman. In c. 1910, Hoffman installed an impressived bow fronted pressed metal front and curved glass windows. In c. 1916, after Hoffman purchased the portion of the building facing Public Square, he duplicated the pressed metal front making, "Hoffman's" a double bow front store that dominated West Washington Street in the early twentieth century and still does today. It is one of very few pressed metal front buildings in Hagerstown and one of the most ornate. By 1919, the Hoffman's business had been purchased by Brenner and

photographs and maps.

Attach photographs and maps to application.

CONTINUATION SHEET

Expires 8/31

WA-NR-150

Fleisher Building  
**Property Name**  
Public Square, Hagerstown, Md.  
**Property Address**  
Public Square Associates, 52-1467060  
**Owner Name/Social Security or Taxpayer ID Number**

**Historic Preservation  
 Certification Application**

**NPS Office Use Only**

**Project Number**

This sheet:  continues Part 1  continues Part 2  amends Project. NPS Project Number: \_\_\_\_\_

Description of physical Appearance, continued

the property immediately west of this storefront was also acquired and a duplicated of the metal bow front storefront was placed on the property. Each bow front storefront is three bays wide and three stories tall. Large double hung 1/1 windows occupy each bay on the second and third level and are separated by a pressed metal band of acanthus leaves and supported by reeded pressed metal pilasters and wide mullions with a repetitive coin-like design. A large overhanging cornice is supported by pressed metal scrolled brackets. The first level of the building was changed c. 1940 from the original storefront of curved glass with a prism glass transom to a streamlined art moderne F.W. Woolworth franchise storefront with large red signboard and stainless steel bulkeads. The top of the building was once dominated by a pressed tin parapet railing with flag poles as shown in earlier pictures of the building.

The third section of the building which lies immediately west of the metal storefronts replaced a three story Second National Bank building shown in earlier photos. The existing building which was constructed at the time F.W. Woolworth was established in this location (c. 1940) is a one story block structure with a concrete parapet and streamlined F.W. Woolworth signboard and stainless steel bulkeads. The sign board has been slightly altered by more recent tenants.

The building is covered by a series of shed roofs constructed of built up material or tin which has been covered with layers of tar.

The interior of the building is divided into two main spaces, east and south, which are connected by the main stairway which is located in the east space.

The east space first level currently houses a ladies dress shop and is characterized by a pressed metal ceiling, vertical cast iron columns and the main stairway. The main stairway rises three levels and is characterized by turned balusters and boxed newel posts. Portions of west and north side of the first level have been partitioned off for dressing rooms. The second level of the east space connects with the second level of the south space into a large open shown room floor characterized by an early 20th century elevator centered in the north wall, plastered horizontal beams in the west half of the room and plaster, mirrored and cast iron columns supporting the ceiling. An ornate art moderne ladies fashion shop installed c. 1930 dominates the east side of the second level. The third level of the building is almost identical, however, a small room once used for a cigar factory leads off of the main show room area on the east side.

The first level of the south space which was last substantially altered c. 1940 to accommodate the F.W. Woolworth operation is a large open space characterized by an ornate pressed metal ceiling, a wood cornice which remains in some places on the west wall and originally was located above the built in wood shelving and vertical columns which are plastered. Portions of the rear of this space were partitioned c. 1965 with plywood paneling.

Owner's Signature \_\_\_\_\_

Date

11.5.87

**NPS Office Use Only**

- The National Park Service has determined that these project amendments meet the Secretary of the Interior's "Standards for Rehabilitation."
- The National Park Service has determined that these project amendments do not meet the Secretary of the Interior's "Standards for Rehabilitation."

Date

National Park Service Authorized Signature

National Park Service Office

CONTINUATION SHEET

52-1467060

Fleisher Building

Historic Preservation  
Certification Application

NPS Office Use Only

**Property Name**

Public Square, Hagerstown, Md

Project Number:

**Property Address**

Public Square Associates, 52-1467060

**Owner Name/Social Security or Taxpayer ID Number**

Statement of Significance, continued

and Fleishers, Inc. (Max and Sadie Fleisher and Joe and Hannah Brenner). In 1920, The properties were sold to The Fleisher Company. During the 1920's, 30's, and 40's, the Fleisher Company became a regionally known ladies department store. A feature of the store was the Parisian Dress Shop which remains intact on the second level. In the late 1940's, the first floor of the West Washington Street side of the building complex was changed to accommodate the opening of a F.W. Woolworth Store.

The east portion of the Fleisher Building contributes to the character of the Hagerstown Commercial Core Historic District because of its scale, materials, design. The south portion of the building on West Washington Street is a very significant building in the district because of the ornate tin front.

NATIONAL PARK SERVICE  
Washington D.C. 20240

# HISTORIC PRESERVATION CERTIFICATION APPLICATION—PART 1

Instructions: Applicant should read the instructions carefully before completing application. No certification may be made unless a completed application form has been received. Use typewriter or print clearly in dark ink to complete the application form. If additional space is needed to complete Part 1, use the reverse side or a separate plain sheet of paper clearly indicating the owner's name and mailing address. Part 1 of this application may be completed and sent to the appropriate State Historic Preservation Officer at anytime during the year.

## PART 1 EVALUATION OF SIGNIFICANCE

1. Name of property: Saum-Wicklein Building  
Address of property: 2-4 West Washington Street  
City Hagerstown County Washington State Maryland Zip Code 21740  
Name of historic district in which property is located:  
City Center Hagerstown

Check here if request is for:

- certification (structure contributes to significance of the district)
- decertification (structure does not contribute to significance of the district)
- easement qualification (for donation of easement on structure or land for conservation purposes).

2. Description of Physical Appearance:  
(see instructions for map and photograph requirements-use reverse side if necessary)

See Attached

3. Statement of Significance:  
(use reverse side if necessary)

See attached statement by Timothy F. Crosby

Date of construction (if known): 1870's  Original site  Moved  Date of alterations (if known): 1920's

4. Name and Mailing Address of Owner:

Name Susan K. Saum-Wicklein & Michael B. Wicklein  
Street 43 North Avenue  
City Hagerstown, Maryland 21740 State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Telephone number (during day): Area Code 301-733-3200

I hereby attest that the information I have provided is to the best of my knowledge, correct, and that I am owner of the property described above.

Signature Michael B. Wicklein Susan K. Saum-Wicklein Date 12/29/82

Social Security Number or Taxpayer Identification Number 214-46-5790 & 220-64-1883

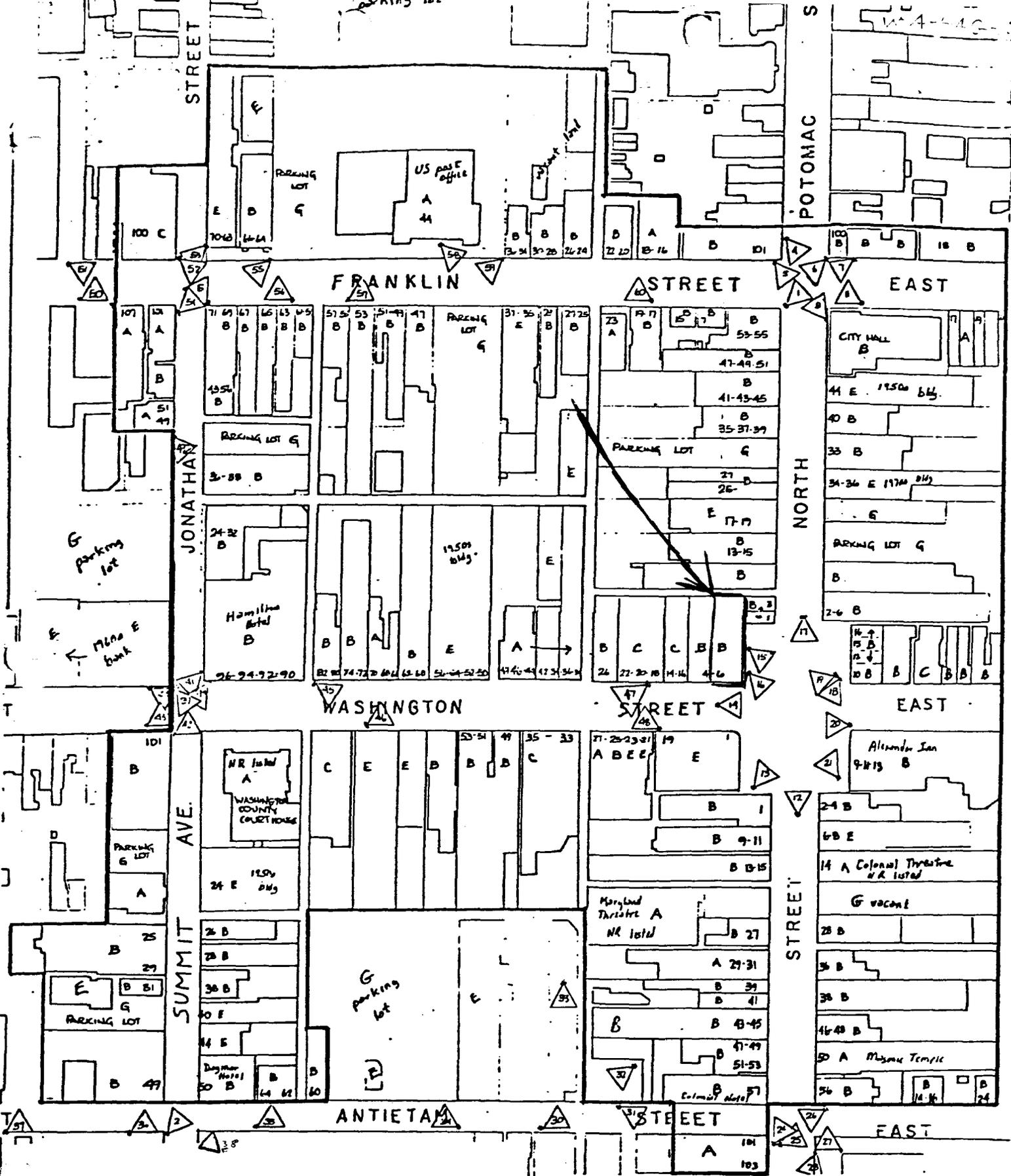
For office use only

The structure described above is included within the boundaries of a Registered Historic District and  contributes  does not contribute to the character of the district.

The structure  appears  does not appear to meet National Register Criteria for Evaluation (36 CFR 60.6) and  will likely  will not be nominated to the National Register in accord with the Department of the Interior procedures (36 CFR 60).

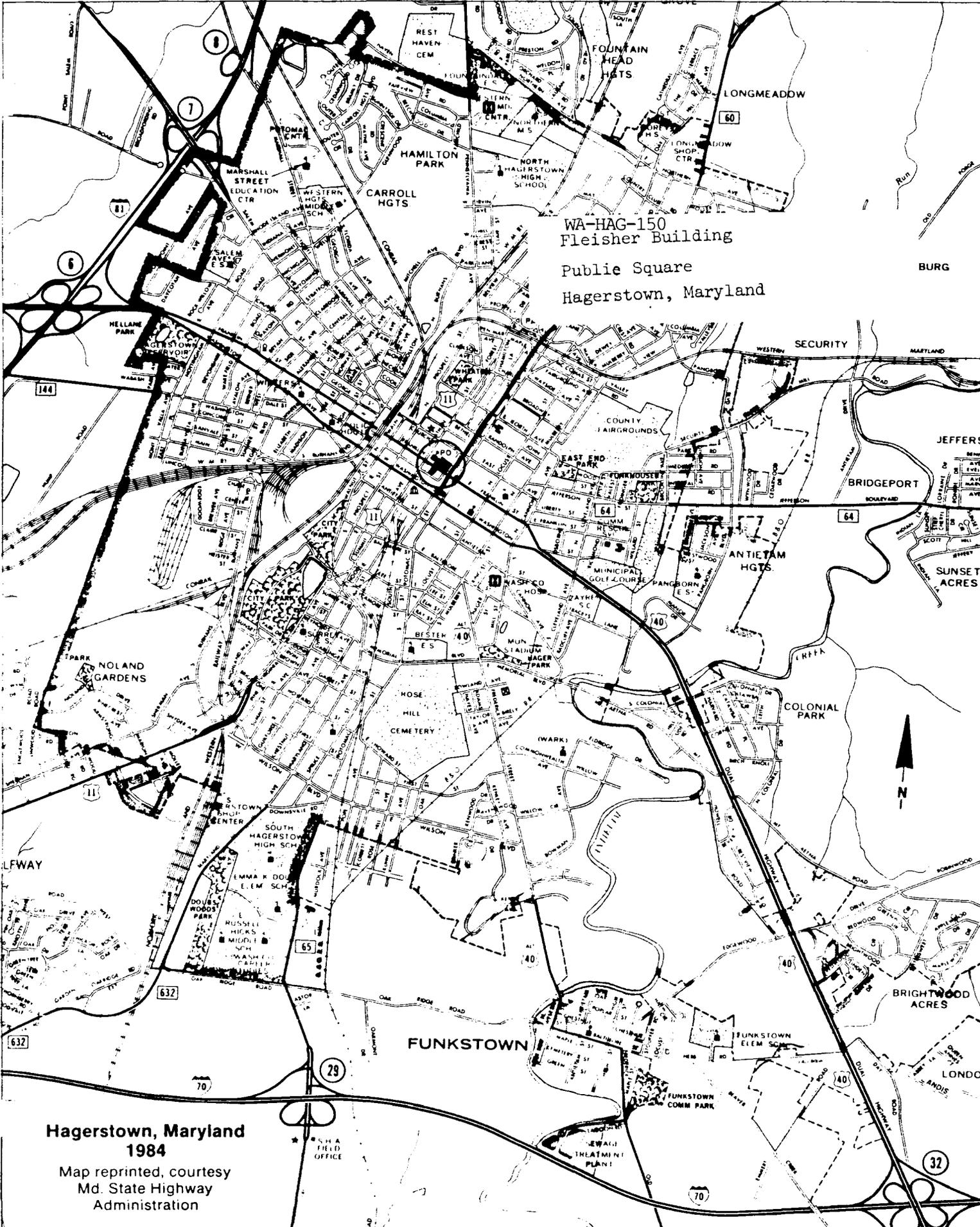
The structure is located in a district which  appears  does not appear to meet National Register Criteria for Evaluation (36 CFR 60.6) and  will likely  will not be nominated to the National Register in accord with Department of the Interior procedures (36 CFR 60), and  appears  does not appear to contribute to the character of said district or  will likely  will not be recommended for certification as substantially meeting National Register criteria.

Signature [Signature] State Historic Preservation Officer Date 7-14-83



each building is identified as to contributive value to significance of the district - see reverse of map for code identification

Hagerstown Commercial Core Historic District  
 Hagerstown, Washington County, Maryland  
 entered into National Register 17 Jan. 1983



WA-HAG-150  
 Fleisher Building  
 Public Square  
 Hagerstown, Maryland

**Hagerstown, Maryland  
 1984**

Map reprinted, courtesy  
 Md. State Highway  
 Administration

★ S.H.A. FIELD OFFICE

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North Potomac Street, looking from  
Public Square, Hagerstown, Md.



1911

North Potomac Street, Hagerstown, Md.



1907

WA-HAG-150



North Potomac St., Hagerstown, Md.

1906

Feldstein, Albert L.



No. 4.-C. V. and N. & W. Station Hagerstown, Md.

H. M. HAYS & SONS

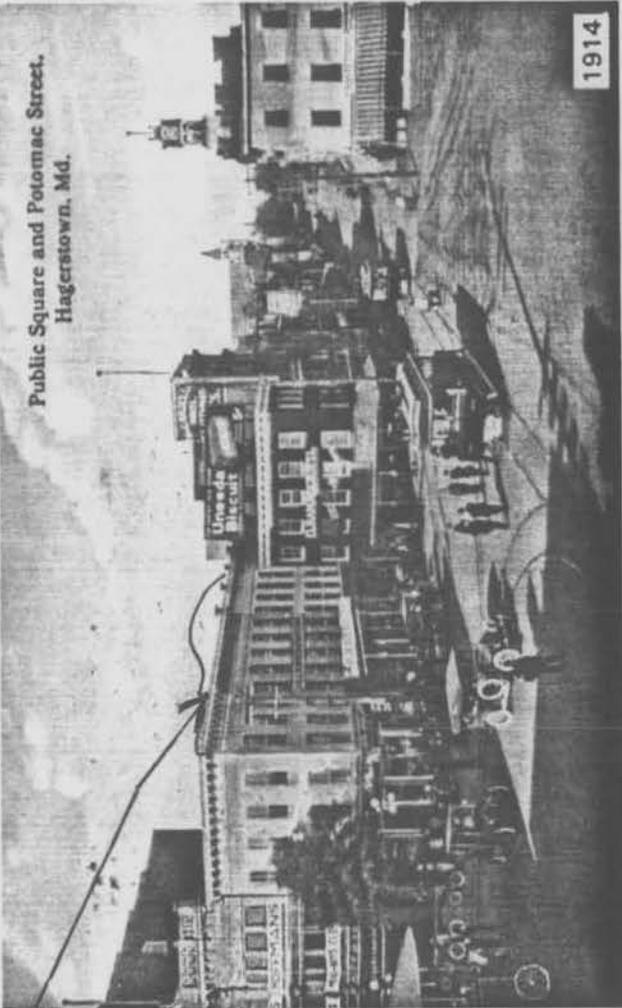
1905

2-17-06.  
Does this  
look fa-  
miliar  
especially  
when you  
go to  
Martinsburg  
E.P.R.

1984 Feldstein's Historic Postcard Album of Washington County, Maryland.  
Commercial Press Printing Company, Cumberland, Maryland.



1984 Feldstein's Historic Postcard Album of Washington County, Maryland.  
 Commercial Press Printing Company, Cumberland, Maryland.

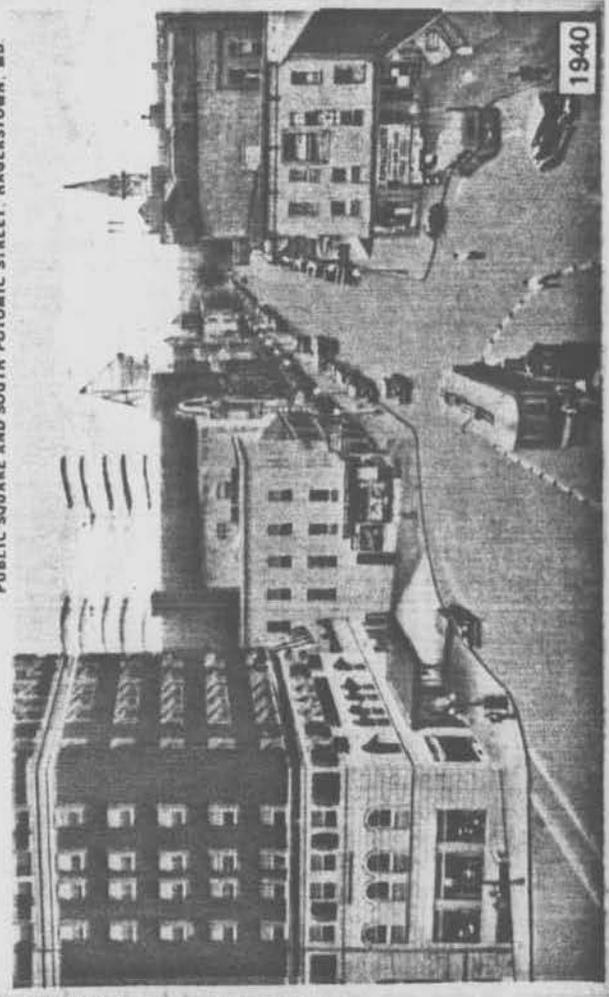


WA-HAG-150

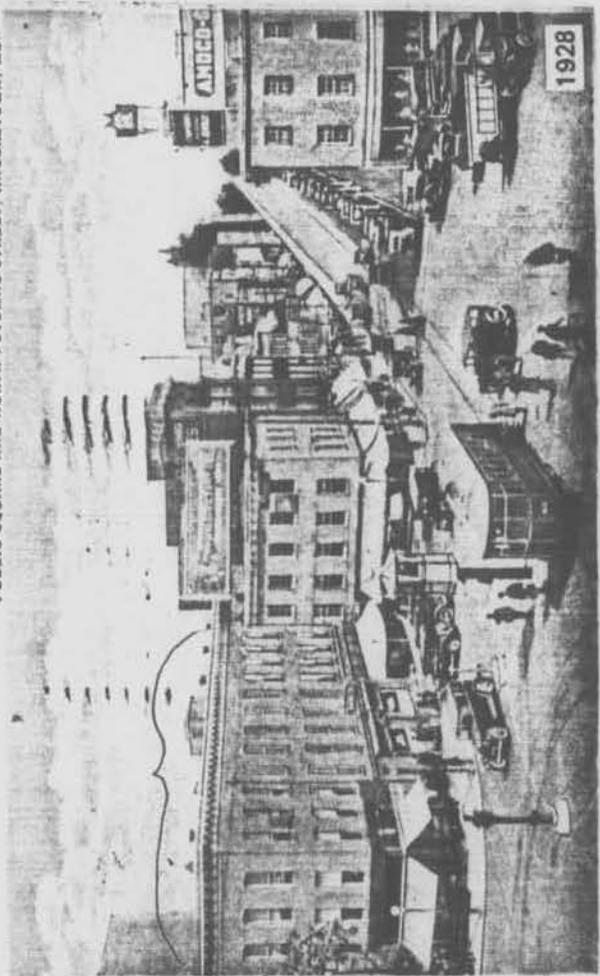
Feldstein, Albert L.

1984 Feldstein's Historic Postcard Album of Washington County, Maryland.  
Commercial Press Printing Company, Cumberland, Maryland.

PUBLIC SQUARE AND SOUTH POTOMAC STREET, HAGERSTOWN, MD.



PUBLIC SQUARE AND NORTH POTOMAC STREET, HAGERSTOWN, MD.

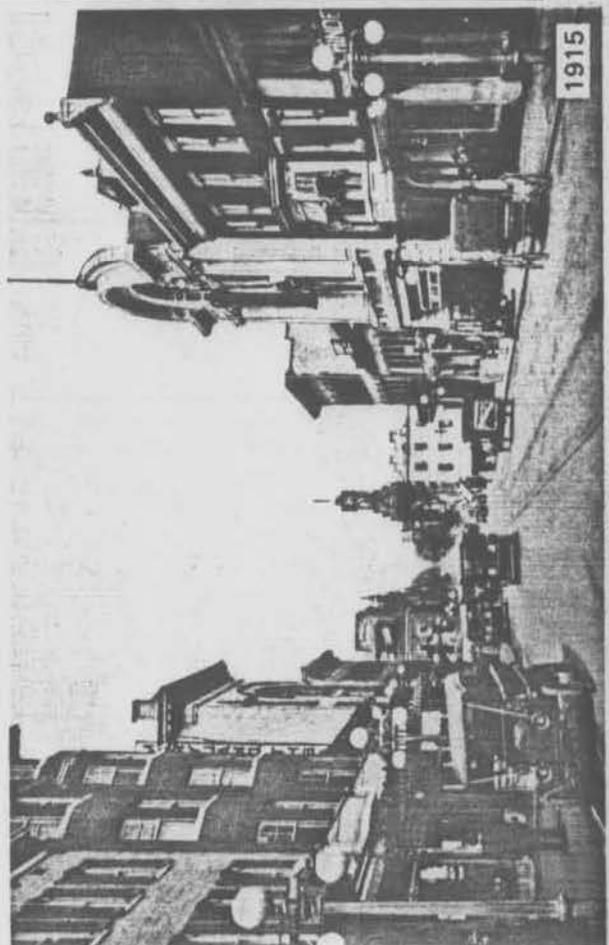
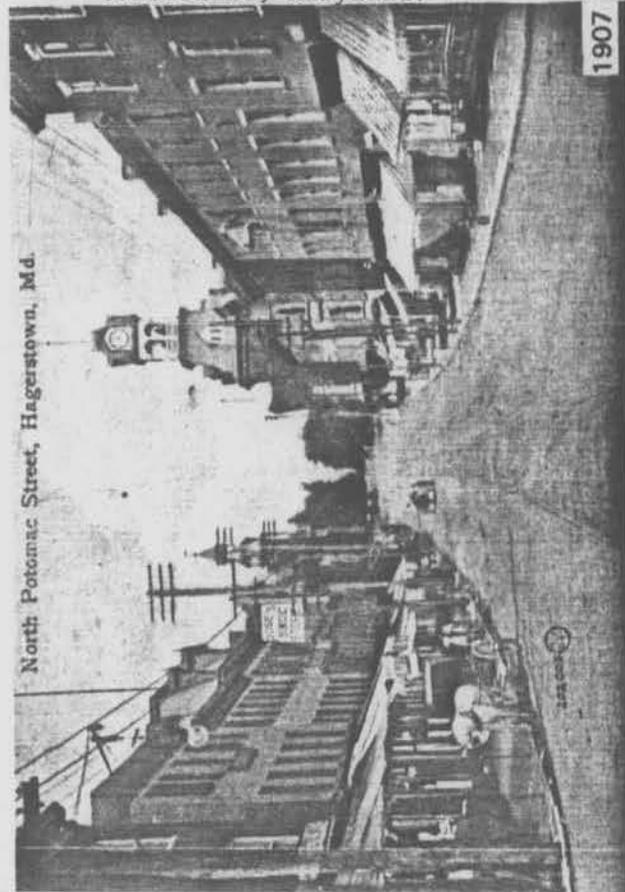


WA-HAG-150

Feldstein, Albert L.

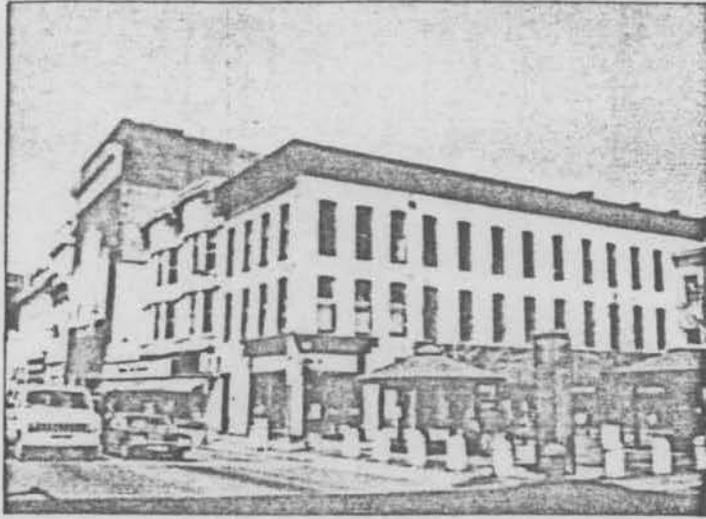
1984 Feldstein's Historic Postcard Album of Washington County, Maryland.  
Commercial Press Printing Company,  
Cumberland, Maryland.

North Potomac Street, Hagerstown, Md.



NORTH POTOMAC STREET, LOOKING TOWARDS SQUARE, HAGERSTOWN, MD.

WA-HAG-150





Saum-Wicklein Building  
2-4 West Washington Street  
Hagerstown, Maryland 21740

WM-HAG-150



WA-HAG-150

Hagerstown Commercial Core Historic District  
Washington County, Maryland  
Photo by: Douglass C. Reed  
July, 1982

Neg. Location: Preservation Associates, Inc.  
Sharpsburg, Maryland

Potomac & W. Washington Streets (Public Square)

NW View

Photo # 20



Hagerstown Commercial Core Historic District  
Washington County, Maryland  
Photo by: Douglass C. Reed  
July, 1982

Neg. Location: Preservation Associates, Inc.  
Sharpsburg, Maryland

Potomac & Washington Streets (Public Square)

NW View

Photo # 21

